

Mark Your Calendars

PennACE Annual Conference

May 26-27,
Atherton Hotel,
State College, PA—
Online registration
available now!

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Calling All Leaders—Get Involved in PennACE

Jennifer Mullen, Villanova University

The call for nominations for new PennACE Board members is coming soon! The following positions will be up for re-election - so please consider nominating a colleague - or yourself - for a position on the PennACE Executive Board!

Vice-President/President Elect/Past President:

As VP/President Elect, this person assists the President, serves as the Chairperson for the Annual Conference Planning Committee, and supports the work of the President, Executive Board, and other PennACE Committees. As President, this person oversees the entire organization, establishes organizational goals and objectives, and presides at Executive Board meetings. In the final year of this position, as Past President, this person serves as a resource for the President, and oversees the selection of the Donna Dentler Service Award and future conference sites, coordinates the Board elections process,

and serves as PennACE historian. The person elected into this position will serve a three-year term.

Secretary: The Secretary records, prepares, and distributes meeting minutes, writes organizational correspondence as necessary, and prepares PennACE stationary. The person elected into this position will serve a two-year term.

Member-at-Large, Student of the Year:

This Member-at-Large serves as Chairperson of the JoAnne Day Student of the Year Award selection committee. This person recruits committee members, collects and reviews nominations, and leads the SOTY committee in selecting winners from each category. This person also works closely with the Treasurer to make financial awards to winners and the Communications Chair to

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Reflections from the Board: Secretary & Grants

Board members whose terms will expire at the end of this year have been asked to share about their position and their experience with PennACE in this new column. The positions that are highlighted will be up for re-election in April 2010.

Christina Hanson, Messiah College & Jamie Timms, Enterprise Rent-a-car

Secretary, Christina Hanson

Initially, the thought of becoming involved in a professional organization sounded intimidating and overwhelming, especially as I considered my many other responsibilities. After some encouragement from trusted colleagues, I took my involvement with PennACE to the next level by first serving on conference committees, and then accepting a position on the board. This experience has significantly contributed to my personal and professional development by strengthening my professional network and leadership skills. In addition, I

have a great excuse to connect with some wonderful friends I've made since becoming involved!

As a state-level association, PennACE is by nature smaller and more intimate. That being the case, I would strongly encourage members to seriously consider choosing PennACE as you consider, perhaps more strategically than ever, ways to become professionally involved. My term as secretary on the board offered a very manageable time commitment,

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“If you don’t know if your [PennACE] membership is current or needs to be renewed, please contact Joy Miller [PennACE Membership Chair] at jmiller@collegecentral.com”

Careers with a Social Impact

Amy Saul, Moravian College

On Thursday, November 5th the Lehigh Valley consortium of career services professionals offered a new event for students entitled Careers with a Social Impact: Public, Private, Nonprofit. The purpose of this event was to educate students and faculty about sustainable career opportunities in the area. This event brought together employers from a multitude of industries including conservation, sustainability, energy and social impact.

Over 90 area college students attended the event at DeSales University which included a panel presentation with representatives from 5 different organizations as well as an information fair that had representation from 14 potential employers. Some offered internships and full time job openings while others attended to educate students on the topic of sustainability. In tight economic times this

regional event has benefited not only students and employers but their respective career centers as well. Working collaboratively has resulted in sharing time, talent and resources for a timely educational and career related event.

The event was planned and sponsored by Cedar Crest College, DeSales University, Kutztown University, Lafayette College, Lehigh Carbon Community College, Lehigh University, Muhlenberg College, Moravian College, Northampton Area Community College and Penn State Lehigh Valley along with a generous contribution from PennACE. If you are interested in learning more about this event please contact Cheryl Doll from Lehigh University or Amy Saul from Moravian College.

Recent PennACE Webinar a Success

Mary Krikorian, Elizabethtown College

On Friday, January 29th, the professional development committee of PennACE sponsored the webinar “Come Together: Creating Partnerships that Enhance Career Services Quality in Tough Times and Beyond.” The webinar was presented by Laurie M. Verost, Assistant Director for Career Services at the Campuses, The Pennsylvania State University, who gave participants an overview of the where, why, who, what and how of collaborating with other key constituents on our campuses. Laurie discussed and defined collaboration as an interactive process, a relationship developed over time; she also involved her audience in a discussion of the benefits and pitfalls of collaborating. She gave a couple of unique examples from her own experience, including the Nittany Lion Career Network and the development of a Career Planning Certificate. Laurie also mentioned specific strategies for collaboration that she and others with whom she works have found to be effective in planning programs and services.

Participants were able to “chat in” questions for the presenter and to share their own ideas and experiences related to the topic of collaboration on campus. While it is difficult to replicate the interaction of a seminar where all participants are present, this format seemed to work well. Twenty-one organizations logged in, and in many cases, the webinar was viewed in a group setting. One of the goals for the program was for professionals to attend this webinar with others from their campus in order to facilitate discussion around the topic of collaboration; it is our hope that this was accomplished, and we look forward to reviewing the evaluations! At the conclusion of the seminar, two copies of *Recruit or Die: How Any Business Can Beat the Big Guys in the War for Young Talent* were raffled off; winners of the book raffle were Lorie Davis from Shippensburg and Tina Moyer from Lehigh Carbon County Community College.

Act Globally by Staying Local for PennACE's 2010 Annual Conference

Amy Saul, Moravian College

Act globally by staying local for PennACE's 2010 Annual Conference on May 26 & 27 at The Atherton Hotel in State College. Save time, save gas, save MONEY & get ahead!

Are you worried about your institution's budget in these tough times but still crave relevant professional development? You don't have to go far to get it & the price doesn't get any better!

For the low cost of \$150 current members

will have access to 9 different concurrent session topics, an express ideas session, an upbeat keynote speaker and great chances to make connections and network with fellow PennACE members! Don't forget about dinners on the town with colleagues from other institutions and The Creamery!

For more information and to register visit:
<http://www.pennace.info>

Upcoming Professional Development Opportunity

At no cost to PennACE members, CPP Education Consultant, Catherine Rains, is offering a seminar entitled "Taking Career Counseling to the Next Level: Combining the Myers-Briggs and Strong Assessments for Career Development." This seminar will be offered twice: April 28 at Wilkes University in Wilkes-Barre, PA and April 30 at Community College of Allegheny/Boyce in Monroeville, PA.

By attending this seminar, you will gain insight and knowledge to provide students and clients with a complete career development picture based on a combined interpretation of their interests and personalities. Topics include:

- Overview of the individual assessments
- Research that ties the MBTI® and Strong instruments together
- Case studies - when everything fits, when nothing fits, and everything in-between
- Hands-on activities combining the instruments

- Review of selected MBTI and Strong reports
- Combining interests and personality for work-life-balance

Catherine Rains (formerly Catherine Holmes), M.S., CPP Education Consultant, is a former director of university career services and an assessment trainer with 20 years experience in career counseling and program development.

Please note that this is not an MBTI certification course. However, the program has been approved for 6 National Board for Certified Counselors (NBCC) credit hours and 6 MBTI® Master Practitioner credit hours.

For more information and to register, please visit www.pennace.info/pennaceprofdev.asp.

**Remember,
as a member
of PennACE
you can
utilize the
listserv and
post jobs for
FREE on the
PennACE
website!**

Reflections from the Board *(cont'd)*

and I was able to have a voice in the decisions that impacted the future success of the organization. I am grateful for the meaningful experience and connection that PennACE has afforded me.

Grants, Jamie Timms

As a Member-At-Large Grants Chair you will be responsible for recruiting a sub-committee from the general membership to help approve proposals. You are able to determine a timeline and make adjustments to the 2010-2012 proposal forms. The process of reviewing proposals and selecting winners and level of funding is determined by the team you have created. You will have the opportunity to work hands-on with Grant Recipients as you coordinate the conference presentations and showcase for the annual conference. This position is a 2 year commitment and will

help you take on a leadership role within the organization while you become more involved with the great people that make PennACE such a success.

Through this organization you connect and network with both career services members as well as employers who share your interest and values of creating opportunities for students to better themselves and land careers after graduation. As Grants Chair you will work with a fun, friendly group of people on the Executive Board who dedicate time and energy to make every conference and meeting a learning experience.

Feel free to contact Jamie Timms, current Grants Committee Chair, for more information: 412-505-4000 ext. 502.

“...I was able to have a voice in the decisions that impacted the future success of the organization.”

New PennACE Mission & Vision

PennACE has implemented a new mission and vision for the organization, as approved at the annual business meeting May 29, 2009:

Mission

The Pennsylvania Association of Colleges and Employers (PennACE) is a collaborative organization of career development and recruitment professionals that provides professional growth and networking opportunities designed to enhance career development

practices for Pennsylvania colleges and university students and graduates.

Vision

PennACE strives to be the Pennsylvania association dedicated to fostering collaboration between and providing valuable professional development and networking opportunities to career and internship professionals, and recruiting professionals/employers hiring from Pennsylvania colleges and universities.

Calling All Leaders *(cont'd)*

publicize award winners. The person elected into this position will serve a two-year term.

Member-at-Large, Grants and Awards:

This Member-at-Large serves as the Chairperson of the Grants Committee. This person recruits committee members, determines the timeline and process for grant applications and selection, and leads the committee in collecting and reviewing proposals and deciding appropriate levels of funding. This person also works closely with the Treasurer

to make financial awards to winners as well as the Communications Chair to publicize award winners, and will coordinate the presentation of award winners at the annual conference. The person elected into this position will serve a two-year term.

If you have any questions or would like to learn more about running for the PennACE Board, please contact Jennifer Mullen at jennifer.mullen@villanova.edu.