

Mark Your Calendars

The 2009 PennACE Annual Conference

May 28 & 29

The Atherton Hotel State College, PA

Call for program proposals coming soon...share your knowledge, creativity & expertise.
Stay tuned!

First Professional Development Program Rated “Excellent”

Deb Snyder, Grove City College

In partnership with EACE, and through the generous sponsorship of Enterprise, PennACE sponsored its first professional development program on May 22. “Decisions, Decisions: An Interactive Look at Creative College-Employer Relationships,” offered participants an opportunity to experience an entertaining and insightful leadership development and team-building simulation. A special thanks to the 2007-08 Committee: Diana Brush, Clarion University; Jodi Cummings, Mount Aloysius College; Christy Hanson, Messiah College, Darren Meiser, FedEx; Jamie Timms, Enterprise; Jennifer

Wickersham, Villanova University; Deb Snyder, Grove City College.

Led by Davie Huddleston, Vice President of Human Resources, PNC Financial, participants formed groups to work through a decision-making business venture. As managers of “Extreme Adventures,” an organization that handles vacation tours to exotic locations, we faced many real-life obstacles (e.g., challenging weather, grumbling tourists, and various in-house miscommunications).

Working with our PennACE colleagues, we processed each decision in our small groups, considering financial and customer service

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New Faces/New Roles: 2008-2009 Executive Board

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Professional Development Program *cont'd*

“We quickly understood why this interactive program is so popular with students—it’s fun and meaningful!”

consequences. We quickly learned that each group decision created positive and negative implications—our goal was to try to make pragmatic decisions that kept our organization afloat financially, but also to invest in our customers’ satisfaction in order to grow the business for future financial gain. Fortunately, our risky business decisions did not create REAL financial distress, but instead evoked laughter as we tried to scramble to gain ground with our next decision.

PNC offers this group activity on 14 college and university campuses. We quickly understood why this interactive program is so popular with students—it’s fun and meaningful! Likewise, PNC establishes valuable rapport and expands their employer presence in a low-key, non-threatening approach through the “Decisions, Decisions” activity. Also, PNC is able to view potential hires as they observe students’ leadership, team, and decision-making skills.

After a delicious hot buffet lunch (Thanks, Enterprise), the professional development session resumed with Barbara Juliusen, Associate Director of Career Services at University of Pittsburgh, sharing some Best Practices for developing employer relations. University of Pittsburgh has

integrated employers into career services and other campus offices through programs, such as: an employer advisory council, employer-led mock interviews and other career preparation workshops, corporate sponsorships, initiatives led by student organizations, and creative outreach programs like “Decisions, Decisions.”

The PennACE Professional Development Committee looks forward to hosting additional programs during 2008-09. Current members include: Carol Bosack, Wilkes University; Diana Brush, Clarion University; Jamie Timms, Enterprise; Deb Snyder, Grove City College. Thanks to participants at the May program and the June conference the Committee has received some enthusiastic feedback for future topics. ***If you would like to assist with any aspect of planning,*** please contact Deb Snyder, Professional Development Committee Chair (724-458-3397 or drsnyder@gcc.edu).



Members of the 2007-2008 Professional Development Committee, with the session presenters. Front row: Deb Snyder (Grove City College), Diana Brush (Clarion University); Middle row: Barbara Juliusen (University of Pittsburgh), Jamie Timms (Enterprise Rent-A-Car), Erin Baker (PNC); Back row: Joe Kvak (Enterprise Rent-A-Car), Davie Huddleston (PNC)

Stay in the Loop with PennACE Scoop!

The Office of Cooperative Education and Career Services at **Cabrini College** would like to announce the addition of a new staff member, **Stephanie Reed**, Assistant Director.

Congratulations to **Christy Hanson** on her promotion to Director of Career Development at **Messiah College!**

Jennifer Rossi was recently hired as the new Recruitment Specialist in the Career Development Center at **St. Joseph's University**.

The **Franklin & Marshall College** Career Services office is pleased to announce two new staff members: **Christine Della Penna**, Career Specialist, and **Debra Faust Saporetti**, Employer Relations Coordinator.

Congratulations to **Jennifer (Wickersham) Mullen** of **Villanova University** (and PennACE President!) who was married July 12!

Have news to share? E-mail **Laura Kilko** at kilkol@dickinson.edu to have your information included in the 2/15 edition of the PennACE Messenger!

New Look to PennACE Website

The Executive Board has hired Pittsburgh-based web developer Blue Archer to design a new website for PennACE. The new site will have a whole new look and feel, as well as many improved features, including online registration and payment for the annual conference and professional development workshops, access to the membership directory (for PennACE members only), listserv capa-

bilities, a place for members to post vacant positions, and an online membership application with renewal reminders.

Be sure to check it out! The new site should be up and running by the end of October.

www.penn-ace.org

2008 JoAnne Day Student of the Year Awards

It's time to recognize your intern & co-op students for the 2008 JoAnne Day Student of the Year Awards! PennACE recognizes the achievements and contributions made by interns and co-op students enrolled at member institutions with two awards of \$500 each, one in a technical field and one in a non-technical field, given each year.

Please contact Kate Hunter, Director of Career Services at DeSales University, at Kate.Hunter@desales.edu for more information and a nomination packet. All forms, resumes, and statements must be submitted by Friday, October, 31. Award recipients will be recognized at the PennACE Conference in May.