

## 2010 Student of the Year Award Winners

### Erika Mayer, Grove City College

For more information on this year's winners and their internships, visit the PennACE website.

### BUSINESS CATEGORY

Rachit Tiwary is a senior at Dickinson College majoring in International Business and Management with a minor in Film Studies. Rachit's internship took place in the Affiliate Marketing Department at NBC Universal in New York, N.Y from January-August 2010. During his time at NBC Universal, Rachit performed a variety of duties including managing national promos, supervising satellite feeds, creating web ads for NBC News & Sports, communicating with stations, reorganizing the Olympics section of NBC's affiliate website, training new interns, and researching for the NBC News Video Tool Kit.



*Rachit Tiwary, Dickinson College*

### NON-PROFIT CATEGORY

Leo McFarland, a senior at Franklin & Marshall College.

### TECHNICAL CATEGORY

Alex Kossar plans to graduate in the fall of 2011 with a degree in Neuroscience from Muhlenberg College. Alex held his internship during the summer of 2010 as a researcher in the cardiothoracic surgery lab at Columbia University Medical Center in New York, NY. Alex initiated and maintained various surgical and clinical research projects, but most notably was his role as a transplant perfusionist through which he ensured proper preservation of organs throughout the procurement process.



*Alex Kossar, Muhlenberg College*

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“The information fair allowed employers and students the opportunity to speak one-on-one...about career opportunities in creative fields .”

## Creative Careers Thanks PennACE

### Cheryl Doll, Lehigh University

The Lehigh Valley Careers In... Program has had another successful year, with help from a PennACE grant. Every November, ten colleges and universities in the Lehigh Valley combine efforts to present a new program to students with a specific concentration on networking with employers and faculty ,as well as educating multiple constituents in a specific industry or career field.

For 2010, the Lehigh Valley Careers In... group presented the program “Creative Careers: Where Art, Business, and Communication Merge.” The November 11<sup>th</sup> event took place at DeSales University, where a panel of 4 industry professionals discussed their “creative careers”, their organizations and how to pursue a career in the arts. 116 students sat and listened closely as the panel discussed their experiences in finding a career in the arts and what most excites them about their professional careers.

Immediately following the panel presenta-

tion, the entire group was led into a large room for an information fair, where students networked with 13 different local organizations that are involved in creative fields. The information fair allowed employers and students the opportunity to speak one-on-one with each other about career opportunities in creative fields such as filmmaking, advertising, fine arts, and music. Employers also had the chance to network with one another, allowing for possible future collaborations, an unexpected, but welcomed outcome.

The event was planned and sponsored by Cedar Crest College, DeSales University, Kutztown University, Lafayette College, Lehigh Carbon Community College, Lehigh University, Muhlenberg College, Moravian College, Northampton Area Community College and Penn State Lehigh Valley along with the generous contribution from PennACE. If you are interested in learning more about this event please contact Cheryl Doll from Lehigh University or Amy Saul from Moravian College.

## Recap of January Professional Development Event

PennAce hosted the webinar, “The Impact of Employment Law on Internships in January 2011 using the software, GoToWebinar. The webinar featured keynote speaker, Madeline Dielmann, Director of Business Development at Berkeley College. The event was an hour and a half, which allowed Ms. Dielmann to address the questions and concerns of Career Centers and Employers in regards to paid and unpaid internships. She discussed the laws related to internships and confronted the dilemma Career Centers face in finding enough paid in-

ternships for students. Madeline also addressed the six criteria for unpaid internships based on the Fair Labor Standards Act. There were a total of thirty-two PennAce members who participated in the online webinar. Madeline has been kind enough to share the power point with those who requested a copy and is also happy to answer any questions, should members think of any at a later date. Please send requests or questions to Jocelyn Tutrani, Cabrini College, [jct54@cabrini.edu](mailto:jct54@cabrini.edu).