



Messenger

Mark Your Calendars

9th Annual PennACE Conference
May 25-26, 2011
Comfort Suites,
Carlisle, PA

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Message from the PennACE President

Kerri Gardi, Kutztown University

One of my favorite quotes is by Thomas Jefferson “ I find that the harder I work, the more luck I seem to have.” PennACE has had a ‘lucky’ year...and it’s all due to the hard (and enjoyable) work of PennACE members! Here’s a snapshot:

- Membership has grown to 203 members
- Grants and scholarships were awarded to both members and students
- Professional development sessions were offered throughout the year both on-line and in person
- The 8th annual conference had the highest attendance to date! Sessions received high ratings and attendees had many opportunities to network and learn from one another

Also, the executive board is complete for this upcoming year and will continue to move the strategic plan forward for the benefit of association members:

- President, Amy Saul, Moravian College
- VP/President, Elect Kate Hunter, Independence Planning Group (newly

elected)

- Past President, Kerri Gardi, Kutztown University
- Treasurer, Rich Freed, Lehigh University
- Secretary, Cheryl Doll, Lehigh University (newly elected)
- Membership, Joy Miller, College Central Network
- Communications, Laura Kilko, Dickinson College
- Member-at-Large, Professional Development, Jen Rossi, St. Joseph’s University
- Member-at-Large, Government Relations, Debi Swarner, Dickinson College (newly appointed for one year)
- Member-at-Large, Grant Awards, Tina Moyer, Lehigh Carbon Community College (newly elected)
- Member-at-Large, Student of the Year Awards, Erika Mayer, Grove City College (newly elected)

I hope you had a rewarding year as well. Enjoy the summer season!

2010 PennACE Annual Conference

Amy Saul, Moravian College

May 26-27 marked the 8th Annual PennACE Conference held at The Atherton Hotel in State College, PA. Over 90 attendees including 31 newcomers traveled to the center of the state for great programs, an uplifting keynote speaker and lots of valuable networking opportunities.

The conference began with a keynote presentation by Juggling Elephants author Todd Musig. Musig spoke about what he considers an easier way to get our most important things done—now! He equates our lives to a three ring circus with us balancing our time

between the three rings while only being able to stand in one ring at a time.

Throughout the conference a total of nine concurrent sessions were offered on topics such as alumni career services, social networking, programming for athletes, an employer’s look at online applications and much more. Sessions were given very high marks on evaluations and will be available on the PennACE website for download. The annual networking reception, group dinners and a

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2010 Donna Dentler Service Award Winner

Jennifer Mullen, Villanova University

At the 2010 Annual PennACE Conference, the Executive Board was excited to present Tony Linnan with the Donna Dentler Service Award. This award is given to PennACE members who have provided outstanding service to the association. Tony was nominated by a fellow PennACE member and was selected by a committee of past award winners as the recipient of this year's award.

Tony previously served as a 3-term treasurer of PaCCS, which in itself was a significant investment of time and effort. He has also served as a member-at-large for PennACE, chairing the grants committee and has served as the member-at-large for government relations. In the government relations role, Tony was instrumental in bringing attention to legislation involving maternal profiling. When he learned of this legislation, he communicated with government representatives, kept the membership up-to-date, and provided for legislators a petition signed by PennACE members. Most recently Tony has served on the membership committee and has worked diligently to increase participation in Pen-



nACE from the western side of the state.

What has been most significant about Tony's involvement with PennACE is his attitude of getting things done. In addition to all that he has done for the association it is hard to believe that Tony also has a full-time job! He is the Co-Director of Career Services at Slippery Rock University, where he specializes in employer relations. Tony has also served on the executive board of WestPACS for many years.

Congratulations to Tony Linnan, 2010 Donna Dentler Service Award winner!

The next
Professional
Development
Program is
scheduled
for August
5th at St.
Joseph's
University.

Go to
pennace.info
for more
information.

Professional Development Update

Jenifer Rossi, St. Joseph's University

On April 28th and April 30th, the PennACE Professional Development Committee sponsored 2 CPP workshops in conjunction with WestPACS and NPEC. Two workshops on combining the MBTI and Strong Interest Inventory were delivered to 59 attendees. Catherine Rains, Education Consultant for CPP, delivered the first workshop at Wilkes University and the second at Community College of Allegheny. Attendees had varied experience with assessments, ranging from no experience to a few decades, so for some, this workshop was a great refresher and re-energizer around the MBTI and Strong Interest Inventory. For others, it was an introduction to the 2 assessments and how they can be used in conjunction with one another.

The next program from the Professional Development Committee is scheduled for August 5th at Saint Joseph's University. The program will be recorded for those who are unable to join us in Philadelphia. Keep an eye on the website for registration information. An email announcing that registration is open will be sent as well. As always, registration will be completely free for PennACE members.

"Interviewing from the Employer Perspective: A Live Demonstration of What Employers Ask and What They Want to Hear" will give career development professionals a chance to be "a fly on the wall" as companies conduct interviews that can be observed and

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Newly Elected PennACE Board Members

VICE PRESIDENT/ PRESIDENT-ELECT

Kate Hunter Independence Planning Group



Kate Hunter earned a Master of Education in Student Affairs in Higher Education at Kutztown University and a Bachelor's Degree in Psychology from Moravian College. Kate has been employed as the Director of Career Services & Internship at DeSales University in Center Valley, Pennsylvania. In addition to her role in Career Services, Kate also coordinated the Senior Success Series and served as a Lecturer in the Psychology and Human Resources Departments. Kate has been involved in the PennACE organization since she was a graduate student and has served on the Executive Board for the past two years as the Member-At-Large for the SOTY awards and has a strong passion for the mission of this organization. As of May 3, 2010, Kate will be the Recruiting Manager for Independence Planning Group, a financial advisement firm based in Blue Bell, Pennsylvania.

SECRETARY

Cheryl Doll Lehigh University



Cheryl currently holds Bachelor degrees in Management Information Systems and Marketing and is pursuing a Master of Education in Educational Leadership with a concentration in Higher Education from Lehigh University. She has worked in higher education since 1998. Cheryl was previously employed at Fairleigh Dickinson University for 7 years, working in the Silberman College of Business. While at FDU, she was President of Beta Gamma Sigma, the AACSB honors fraternity for business students. Cheryl was the

Director of Information Technology at Warren County Community College in Washington, NJ for one year and then moved to Lehigh in 2007. Cheryl is currently an active member of PennACE, NACE, and CEIA and has served on various committees including the site and hospitality committee for the 2009 and 2010 PennACE conferences in State College, PA.

MEMBER-AT-LARGE, STUDENT OF THE YEAR

Erika Mayer Grove City College



Erika received a B.S. in Finance from Grove City College and an M.S. in Higher Education Administration from The University of Akron. While at The University of Akron, she served as a Graduate Assistant for Student Success and Retention in the Department of Student Life and completed Internships in both the Office of Academic Advisement for Student Athletes and in Judicial Affairs. Additionally, she served as on-site manager for the LeBron James Marketing Summit hosted at the University and took an active role on the Student Affairs' "Professional Development Committee." Currently, she serves as Assistant Director of Career Services at Grove City College. In addition to wearing many hats, she spearheads the annual Internship Fair, Professionalism Know-How Night, and Senior Night.

Erika has been an active member of the American College Professionals Association—volunteering to assist with their joint conference with NASPA. She is also a member of EACE, NACE, and WestPACS. A member of PennACE since January 2009, she is eager to contribute her organizational, communication and leadership skills to the association as Member-at-Large, Student of the Year.

Remember,
as a member
of PennACE
you can
utilize the
listserv and
post jobs for
FREE on the
PennACE
website!

If you don't know if your PennACE membership is current or needs to be renewed, please contact Joy Miller [PennACE Membership Chair] at jmiller@collecentral.com

Thank you to PennACE

Deborah Snyder, Grove City College

A PennACE grant once again made it possible for a collaboration between Grove City College and Westminster College to present the second annual Unique Careers in Education Expo on the Westminster Campus. On Wednesday, April 21, the schools hosted this informational program offering organizations the opportunity to meet with students who may seek to use their teaching skills outside of the classroom setting. Although the event is targeted to education majors and minors, it is open to all majors, freshmen through seniors.

This year, in addition to the job fair portion of the event, the program finished with a panel of employers who shared their career "stories" and how they transferred their skills

to various education-related professions. Also, several employers offered shadowing experiences at their worksites to provide additional career exploration opportunities.

The decision to open this year's Expo to all 44 schools in the WestPACS Consortium was rewarded with participants who traveled a distance to attend, including students from Clarion University, Slippery Rock University, and St. Vincent's College.

The collaborators would like to express their gratitude to PennACE for considering our program worthy of a second grant which made this successful venture possible.

Future collaboration for next year's Expo is already being planned.

Membership Renewal and Fee Increase Information

As of July 1, 2010, membership fees are increasing to \$60 for an individual, \$180 for an organization (an organizational membership can include up to four members) and \$25 for a student. Renew by June 30 to take advantage of current membership costs!

Benefits of Membership

- Professional development opportunities through an annual conference, seminars, workshops, and other programs (approved as a continuing education credits provider by the National Board for Certified Counselors and the Human Resource Certification Institute)
- Grant opportunities for members who pursue collaborative projects that support PennACE's mission and purpose
- An online membership directory and membership listserv which provides access to knowledgeable professionals for training, research, and partnerships
- Opportunities for employers to sponsor initiatives to "brand" your company on campuses via event sponsorships, sporting events, campus lectures series, etc.
- Employer access to thousands of stu-

dents and alumni of member schools for recruitment

- Scholarship opportunities for students of member schools in a co-op/internship

To renew your membership, simply visit www.pennace.info/membership.asp

Additionally, membership renewal notices will now be sent out on a quarterly basis, rather than on the actual anniversary date of your initial membership. Those who became members in January, February or March will now have an annual renewal date of March 31, those who became members in April, May or June will have an annual renewal date of June 30, those who became members in July, August or September will have an annual renewal date of September 30, and those who became members in October, November or December will have an annual renewal date of December 31.

Questions about the increase in fees or the new membership renewal policy? Contact Joy Miller, PennACE Membership Chair, at jmiller@collecentral.com.

Student of the Year Award Winners

For more information on this year's winners and their internships, please visit the PennACE website.

BUSINESS CATEGORY

Caitlin Miller, DeSales University, recently graduated with a degree in Accounting. Her internship experience took place at Concanon, Miller, and Company in Allentown, PA during the spring of 2009.

NON-PROFIT CATEGORY

Kaitlin Porter, Ursinus College, recently graduated with a degree in International Relations and Spanish with a minor in Latin

American Studies. Her internship experience took place with the Council on Hemispheric Affairs (COHA) during the summer of 2009.

TECHNICAL CATEGORY

Lindsey Draper, Juniata College, recently graduated with a degree in Biology. Her internship experience took place at the National Cancer Institute at Frederick during the summer of 2009.

PennACE Board Members' Recommended Summer Reading List

PROFESSIONAL

Kerri: *StrengthsQuest* books & materials, by Gallup Inc. & various authors

Jen: *Recruit or Die: How Any Business Can Beat the Big Guys in the War for Young Talent*, by Chris Resto, Ian Ybarra, and Ramit Sethi

Kate: *The Power of Who: You Already Know Everyone You Need to Know*, by Bob Beaudine

Amy & Jenn: *You Majored in What? Mapping your Path from Chaos to Career*, by Katherine Brooks

Christy: *Switch: How to Change Things when Change is Hard*, by Chip & Dan Heath

Jamie: *Juggling Elephants*, by Jones Loflin & Todd Musig

Laura: *Life's a Pitch...for Rookies*, by Soni Dimond

PLEASURE

Kerri: *The Kite Runner*, by Khaled Hosseini

Jen: *The Time Traveler's Wife*, by Audrey Niffenegger

Kate: *A Million Little Pieces*, by James Frey

Amy: *The Glass Castle*, by Jeanette Walls

Jenn: *Change of Heart*, by Jodi Picoult

Ritch: *The Zoo Keeper's Wife*, by Diane Ackerman

Christy: *The Help*, by Kathryn Stockett

Jamie: *The Law of Love*, by Nora Roberts

Laura: *Sarah's Key*, by Tatiana de Rosnay

2010 PennACE Annual Conference (*cont'd*)

walk to The Creamery rounded out our time in State College, PA.

If you are interested in assisting in the planning of next year's conference, please contact Kate Hunter at kate@ipgroup.com. Be sure to mark your calendars for May 25-26 for the 9th Annual Conference in Carlisle, PA!

Now available on the PennACE web site are powerpoint slides of the 2010 Conference Programs. If you couldn't attend the conference, if you missed a session, or if you wanted to revisit the great ones you attended, please visit: www.pennace.info/fullsessions.asp

Newly Elected PennACE Board Members (*cont'd*)

MEMBER-AT-LARGE, GOVERNMENT RELATIONS

Debi Swarner Dickinson College

Debi Swarner found her current role in career counseling during a major transition in her college years, and was inspired by then Messiah College career counselors Donna Dentler and Deb Snyder. While initially working in hotel sales following graduation, Debi learned the art of networking. After a few years, she pursued the dream learned in college and attended graduate school at Eastern University in St. David's, PA (Philadelphia region) to earn a Master's degree in Counseling with an emphasis in college student development. Debi previously served as Campus Career Coordinator at Penn State Lehigh Valley. She has been employed at Dickinson College in Carlisle, PA since 2007 as Associate Director/Pre-Health Advisor in the Career Center. Previously an active member of EACE on the Professional Exchange Committee, Debi now looks forward to working with the Government Relations committee for PennACE.



MEMBER-AT-LARGE, GRANTS AND AWARDS

Tina Moyer Lehigh Carbon Community College

Tina Moyer is the Director of Career Services at Lehigh Carbon Community College. Tina earned her Bachelor of Arts from Slippery Rock University. Before coming to LCCC she was Acting Director of Career Services at Lehigh Valley College. Her previous work experience includes serving as Marketing Manager at Allen Lewis Inc., a small souvenir importing company, in Denver, Colorado and as Retail and Attractions Manager at Six Flags America in Largo, MD. She has also worked as the Director of Merchandising, Promotions and Licensing for the Bethlehem Musikfest Association (now Arts Quest) and prior to that held the position of Assistant Manager of Merchandising at Dorney Park and Wildwater Kingdom. Tina is currently on the Board of Directors for the Lehigh Valley Center for Independent Living and also volunteers on the planning committee for the Lehigh Valley Walk to Defeat ALS.

Professional Development Update (*cont'd*)

then discussed. This is a great opportunity to watch our employers in action and to get an update on what employers want from our students in the interview process. A list of employers will be posted soon, so be sure to visit the website!

If you have any suggestions for future professional development programs, please feel free to contact Jen Rossi at jrossi@sju.edu.